

# BUILDING MOMENTUM

BEATRICE  
COMMUNITY HOSPITAL  
2010 ANNUAL REPORT



## HOSPITAL BOARD OF DIRECTORS

John Rypma, chairman  
Mitch Deines, vice-chairman  
James Ensz, secretary  
Larry Thimm, treasurer  
James Bauer  
Blake Butler, MD  
Darin Hoffman, MD  
LeRoy Janzen  
Barbara Johnsen  
Roland Penner  
Stephanie Perkins  
Bob Reed  
Brett Studley, MD  
Eric Thomsen, MD  
Verdella Vetrovsky

## LEGAL COUNSEL

James Nelson

## ADMINISTRATIVE STAFF

Thomas Sommers, chief executive officer  
Jon McMillan, chief financial officer  
Julie Jones, chief nursing officer  
Linda Ament, compliance and regulations officer  
Charlotte Campbell, chief human resources officer

## MEDICAL STAFF OFFICERS

Brett Studley, MD, president  
Amanda McKinney, MD, vice-president  
Deborah Gregory, DO, secretary/treasurer  
Darin Hoffman, MD, past president

## HOSPITAL FOUNDATION BOARD OF DIRECTORS

Richard H. Hovendick, president  
Mitch Deines, vice-president  
Kathleen Epp, secretary  
Dave Norton, treasurer  
Tom Bass  
Deanne Caspers-Moon  
Richard Goertzen  
Andrew Maschmann  
Roland Penner  
John Rypma  
Randy Sandman  
June Seitz  
Stan Wirth  
Dorothy Zimmerman  
Neil J. Finsand, executive director  
Connie Russell, office manager



## Message from Chief Executive Officer

THOMAS  
SOMMERS

2010 was a year of Building Momentum as beams went up, brick was laid and concrete was poured at our new replacement hospital on the north edge of town.

Building a hospital from the ground up is challenging because every detail matters when it comes to patient care – from the space needed to work at the bedside, to the size of the operating room to accommodate new and larger surgical equipment to the flow of patient traffic from the Emergency Department to Diagnostic Imaging to Patient Rooms.

I was asked recently that if I were to give the community a tour today, what would I tell them about first?

- ✓ The expanded Emergency Department, growing from five to 12 trauma and treatment rooms.
- ✓ The indoor ambulance bay.
- ✓ The four large operating rooms, with space for a fifth if needed, compared to three in the current hospital.
- ✓ Private patient rooms, with individual showers.

- ✓ The Women's Diagnostic Center.
- ✓ A water therapy pool for rehabilitation.

This list, I would say, sounds like a good starting point.

As hospital employees look forward impatiently to opening the doors to our new hospital, patient care continues to be our focus every day. In this annual report, you will find details on current hospital changes and updates, community benefit activities and hospital finances as well as an updated medical directory.

I am proud of how hard the Board of Directors and hospital employees have worked to accomplish the goals of our strategic plan, which has resulted in the expansion of physician services, and the recruitment of OB-GYNs and pediatricians to town.

With 80 percent of the goals in the Strategic Plan accomplished and a new hospital facility opening, the hospital's Board of Directors and Medical Staff already are beginning to prepare themselves to respond to the next era of healthcare reform and challenges.

Another community-wide survey and the writing of a new strategic plan are in the planning stages, and I hope you will participate and share your thoughts and ideas when that time comes.

The opening of our new hospital facility is not the end but a continuation of a long and compassionate journey of providing hospital services in the community, and a journey that I hope will continue to be a proud partnership for this community for many years to come.

# WHO WE ARE

## EMPLOYEES OF THE MONTH

Beatrice Community Hospital and Health Center employed an average of 365 people during 2010. The hospital is proud to recognize employees who demonstrate the hospital's values of excellence, compassion and ethics in their daily work through an Employee of the Month Award.

### 2010 Employees of the Month

February, **Dawn Tinney**, former unit secretary, Specialty Clinics  
April, **Cindy Melcher**, registered nurse, house supervisor / charge nurse for Emergency Department  
May, **Katie Genrich**, registered nurse, hospice nurse for Home Care Department  
September, **Robin Cooper**, food services technician, Nutritional Services Department  
November, **Justin Weyer**, pharmacist, Pharmacy Department  
December, **Leslie Rinne**, registered nurse, Labor and Delivery Department

Pharmacist **Justin Weyer** was honored as the 2010 Employee of the Year.

The 2009 Employee of the Year, **Eugene "Gene" Sullivan**, certified surgical technician, was honored at the Caring Kind Luncheon during the 2010 Nebraska Hospital Association Annual Convention.

## FROM THE FRONT

### *A flag and an evergreen...*

on Oct. 19, 2010, a Topping Out Ceremony was held at the new replacement hospital construction site. The ceremony is an ironworker tradition to raise the last beam to recognize completion of the building's structural frame. The evergreen represents good fortune going forward.

### Board of Directors adds new member

Verdella Vetrovsky of Beatrice is the newest member of the Beatrice Community Hospital and Health Center Board of Directors.

Vetrovsky, Customer Service Supervisor/ Security Gold Club Director at Security First Bank in Beatrice, was appointed to the board for a three-year term, beginning January 2011.

Also re-appointed for three-year terms were current board members Bob Reed, LeRoy Janzen, Dr. Blake Butler, and James Ensz, secretary.

Also serving on the 15-member board are John Rypma, chairman; Mitch Deines, vice-chairman; Larry Thimm, treasurer; James Bauer; Dr. Darin Hoffman; Barbara Johnsen; Roland Penner; Stephanie Perkins; Dr. Brett Studley; and Dr. Eric Thomsen.



### Hospital earns Gold Seal of Approval from The Joint Commission

Beatrice Community Hospital and Health Center earned The Joint Commission's Gold Seal of Approval in 2010.

The Joint Commission is a national accrediting organization for hospitals, and BCHHC earned the Gold Seal of Approval by demonstrating compliance with federal regulatory standards of health care quality and safety.

To earn the Gold Seal of Approval, The Joint Commission conducts an unannounced on-site evaluation of the hospital, and reviews and inspects all aspects of the Critical Access Hospital, the clinical laboratories and the Home Health, Personal Nursing Care and Hospice services.

### Chief Nursing Officer joins BCHHC

Julie Jones of Chillicothe, Mo., has joined Beatrice Community Hospital and Health Center as Chief Nursing Officer.

Jones has extensive senior-level nursing leadership with expertise in leading clinical operations within rural healthcare organizations. She most recently worked as Chief Nursing Officer at Hedrick Medical Center in Chillicothe, Mo. She has a Master of Business Administration degree and a Bachelor of Science in Nursing degree. As Chief Nursing Officer she will oversee the nursing divisions and clinical departments.

### Hospital installs new computer system

The word "paragon" is defined as a "model of excellence," and can be used to describe the new hospital-wide computer system implemented at Beatrice Community Hospital and Health Center in February of 2010. In fact, the name of the system is called McKesson Paragon.

Paragon is a fully integrated suite of clinical and financial applications that allows hospital staff to access patient information in a timely manner. Clinicians no longer need to wait for the paper chart; several caregivers can log in and view patient information at the same time.

Implementing Paragon was a yearlong effort that required the collective work of the Information

Services Department and "Super Users" from every department that would be using the new system. It also required the training of all staff, not just on how to use the system, but also on the changes to processes and work flow that had been based on an antiquated paper system.

Although BCHHC has been using Paragon for almost a year, there is still more work to be done to have a complete Electronic Health Record. Current projects include Computer Physician Order Entry in which physicians will enter orders, and Electronic Medication Administration which will utilize a barcode on the patient wristband and on the prescribed medication to enhance patient safety.



### Two pediatricians join hospital medical staff

Two full-time pediatricians – Dr. Amy Schomer and Dr. Marilou Reyes -- have joined the

↓ (continue)

Health Center has adopted a new hospital-wide uniform policy for all employees working in direct patient care and clinical support positions.

The new uniform policy, which includes specific colors for 13 hospital departments, was designed to make it easier for patients to differentiate between the nurses and caregivers who work in the hospital as well as to present a professional image to anyone using the hospital's services.

### New equipment, services added

Equipment and services were enhanced at Beatrice Community Hospital and Health Center during the past year, including:

◆ PET / CT imaging services were added to the list of services provided by the hospital's Diagnostic Imaging Department.

This hybrid technology combines the strengths of two well-established imaging modalities in one imaging session to more accurately diagnose and locate cancers while increasing patient comfort.

◆ An advanced cardiovascular ultrasound system was purchased by the hospital's Cardiopulmonary Department to ensure patients have the highest quality testing services available to diagnose heart disease.

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## HIGHLIGHTS & RECOGNITIONS

staff at the Beatrice Children's Clinic.

Dr. Amy Schomer of Omaha completed her undergraduate degree at Creighton University in Omaha, received her Doctorate in Medicine from the University of Iowa College of Medicine in Iowa City, Iowa, and completed her pediatric residency at the University of Iowa Hospitals and Clinics in Iowa City. She most recently worked at Boys Town National Research Hospital.

Dr. Marilou Reyes of Oregon completed her undergraduate degree at Loyola Marymount University in Los Angeles, earned her Doctorate in Medicine from Creighton University School of Medicine in Omaha and completed her pediatric residency at the University of Kansas Medical Center. She most recently worked at Grande Ronde Hospital in LaGrande, Oregon.

The Beatrice Children's Clinic is a Beatrice Community Hospital and Health Center-owned clinic.

### New uniforms, new colors identify staff

Beatrice Community Hospital and



The new echocardiography scanner gives clinicians a view of a patient's heart along with the ability to take specialized measurements of the heart's function, such as measuring heart synchronization and detecting heart wall abnormalities.

◆ Trauma and Stroke Telemedicine Equipment was installed in the Emergency Department with grant money obtained in coordination with BryanLGH Medical Center. This system allows physicians to coordinate care between the facilities through real time two-way video conferencing that allows for direct visual observation of the patient and discussion of treatment options between BCHHC and the trauma center.

The trauma center staff is able to see the patient and the wounds, visit with the local trauma team and begin preparing for the patient's arrival more effectively so there aren't any delays in starting care.

◆ With the assistance of a Nebraska Department of Health and Human Services Grant, the hospital acquired a new infant hearing screening machine to continue its efforts in early detection of hearing loss.

◆ Beatrice Community Hospital and Health Center now offers patients meals on demand. The At Your Request - Room Service Dining Program began Jan. 31, 2011. The room service program offers patients a restaurant-style menu of freshly-prepared foods, similar to hotel room service.

# BUILDING MOMENTUM

4-5



## CONSTRUCTION Q&A

- 1. Why did it look like the new hospital was two buildings early in construction?** For a faster schedule, we started from the north and the south, and met in between joining the two parts. The trick was having the same survey team on both sides, so we could fit the two parts together neatly. It worked out, just like a giant jigsaw puzzle.
- 2. Why did hospital employees and the Board of Directors sign the last beam before watching it go up?** To show our support and become part of the new hospital - literally. Although the beam will be covered up, we know it is there, part of the main entrance, welcoming patients and visitors for years to come.
- 3. How could construction continue straight through a very cold winter?** We built a "tent" outside the scaffolding and used heaters to keep the brick and mortar warm. As soon as the sheathing was up on the outside walls, we put plastic sheeting over the window openings and heated the inside of the building. That way, concrete could be poured inside and the partition walls could go up.

September



October



November



## more Q&A

- 4. Is it a two-story or a one-story building?** The northeast quadrant is a true two-story building, with physician offices, infusion therapy and hospital administration on the second floor. A two-story high ceiling with full height glass extends along the east face, including the lobby, dining area and connecting concourse leading south to the one-story inpatient bed wings.
- 5. Where will my doctor's office be located?** Many physician practices will stay in town, but some will move north to the new hospital and locate in the physician offices on the second floor. Those practices moving include the specialists, such as Obstetrics and Gynecology, Orthopedics, Pediatrics and Surgery, as well as the Specialty Clinics.
- 6. What's in a patient room?** Every room is private for a single patient. Each room has three zones: nursing is closest to the hall, the patient zone is in the middle, and the family and friends' area is near the large windows. For soothing comfort, there is a fold-out sofa, restful lighting levels, a private shower and an entertainment center.
- 7. Is the ring road in these pictures the permanent road location?** The future city streets to the north, west and south are well outside the construction roads. The construction path stays close to the building to allow quick access for materials and the trades. By staying away from the future streets, utilities and paving can go in at the same time as the building is going up.
- 8. Why was so much digging going on before the steel frame went up?** We are north of town and needed to bring utilities up to serve the hospital and the Northgate Crossing Development. The hospital and Northgate Crossing sites were graded in early spring of 2010, after which came the rains. When the weather cleared, we were able to install storm drains, retention ponds, sanitary sewers, water mains, electric service and gas connections.

January



February



# READY SET GO



For hundreds of children, Ready-Set-Go was a chance to get ready for the school year with new crayons and pencils, school physicals and healthy treats.

For Beatrice Community Hospital and Health Center, our Community Connections events and programs are a way to leverage our resources with local community members and organizations to produce great healthy outcomes. These partnerships allow the benefits of health and wellness to be extended to thousands of people beyond the walls of the hospital and into local schools, community centers, and places of business.

Our Community Connections outreach expands even further when we consider the impact of patient care for which the Emergency Department and the hospital is paid a discounted fee, less than the hospital's cost of providing that care, or nothing at all. Hundreds of patients last year received free care or discounted charges because of their low household incomes.

Beatrice Community Hospital takes seriously its role in supporting the health of the community. In 2010, Beatrice Community Hospital provided \$1.93 million in community healthcare benefits.

## COMMUNITY CONNECTIONS

And for cancer survivors and their supporters, Evening In Pink was a chance to come together to show their solidarity in the fight against this life-changing disease.



AN EVENING IN  
PINK

### COMMUNITY BENEFIT BREAKDOWN:

Community Outreach	\$64,171
Community Education	\$30,645
Community Clinics	\$46,131
Medical Education	\$32,170
Support Programs & Services	\$1.76M

**TOTAL COMMUNITY BENEFIT**  
**\$1.93 MILLION**

## HOSPITAL REVENUES

We billed our patients	\$61,935,746	
We made insurance adjustments (including Medicare and Medicaid) of	\$21,493,561	
Due to the inability of some patients to pay their bills (Charity Care) we could not collect	\$448,167	
Therefore, we received from patients		\$39,994,018
Other revenue earned from patient activity such as office rental income, the cafeteria and professional service contracts was	\$1,141,242	
So, total revenues for the year were		\$41,135,260

## HOSPITAL EXPENSES

Salaries, wages and employee benefits (such as employee health insurance, Social Security, employee life insurance and retirement)	\$21,454,596	
Food, medical supplies, utilities and write-off of uncollectible patient accounts	\$16,520,643	
Interest on loans, depreciation on buildings and equipment	\$21,866	
Which gave us total expenses of		\$37,997,105
Which gave us an operating budget of		\$3,138,155

## HOSPITAL INVESTMENT INCOME

In addition, we received income on our bank certificates of deposit which totaled	\$228,635	
Giving BCHHC a fund for future growth, new programs and equipment improvements of		\$3,366,790

# FINANCIALS & STATISTICS

## Patient Care Statistics for 2010

Admissions (Acute/Swing Bed)	905
Babies Delivered	143
Emergency Department Visits	8,018
Home Health Visits	12,117
Hospice Visits	2,942
Laboratory Tests	76,198
Chemotherapy & Infusion Treatments	1,208
Digital Mammograms	3,350
Sleep Studies	198
Specialty Clinic Visits	5,244
Surgical Procedures	1,516
Total Imaging Exams	17,586
Total Cardiology Studies	3,747
Physical Therapy Visits	12,504
Occupational Therapy Visits	4,223
Speech Therapy Visits	105
Average Length of Stay (Acute Care)	3.1 days
Average Length of Stay (Swing Bed)	8.4 days

33.9%

### WHERE THE MONEY WENT IN 2010

Wages Paid to Employees  
\$17.2 Million

33.9%

20.3%

5.3%

3.9%

2.0%

0.7%

INSURANCE SHORTFALLS	OTHER PATIENT EXPENSES	OPERATING MARGIN	EQUIPMENT DEPRECIATION	BAD DEBT	CHARITY & INDIGENT CARE	WAGES & BENEFITS
\$21,493,561	\$12,823,174	\$3,366,790	\$2,481,571	\$1,237,764	\$448,167	\$21,454,596

# MEDICAL DIRECTORY

## BEATRICE MEDICAL CENTER



**A.W. Langvardt,  
M.D.**  
*Family Practice  
Board Certified*



**R.A. McLellan,  
M.D.**  
*Family Practice  
Board Certified*



**V.J. Arnold,  
MPAS, P.A.-C**  
*Physician  
Assistant*

805 W. COURT, BEATRICE • 402-228-3366

## GAGE COUNTY MEDICAL CLINIC



**D.A. Gloor,  
M.D.**  
*Family Practice  
Board Certified*



**L.M. Gowen,  
M.D.**  
*Family Practice  
Board Certified*



**P.J. McGuffey,  
M.D.**  
*Family Practice  
Board Certified*



**E.D. Riddle,  
M.D.**  
*Pediatrics  
Board Certified*



**E.S. Thomsen,  
M.D.**  
*Family Practice  
Board Certified*



**B.W. Hanquist,  
MPAS, P.A.-C**  
*Physician  
Assistant*



**J.R. Hatcliff,  
MPAS, P.A.-C**  
*Physician  
Assistant*

1101 N. 10TH, BEATRICE • 402-228-3436

## COMMUNITY MEDICAL CTR



**S.L. Parks,  
M.D.**  
*Family Practice  
Board Certified*



**R.A. Blum,  
P.A.-C**  
*Physician  
Assistant*

1123 N. 10TH, BEATRICE  
402-228-4295

## INTERNAL MEDICINE



**D.C. Weldon,  
M.D.**  
*Internal Medicine  
Board Certified*



**W.I. Kempf,  
APRN-NP**  
*Nurse  
Practitioner*

1201 N. 10TH, BEATRICE  
402-228-3545

## WOMEN'S HEALTH CENTER



**D.L. Gregory,  
D.O.**  
*OB/GYN  
Board Certified*



**A.E. McKinney,  
M.D.**  
*OB/GYN  
Board Certified*



**D.M. Barnard,  
APRN-CNM**  
*Certified Nurse  
Midwife*

1110 JACKSON, BEATRICE  
402-228-3117

## WYMORE MEDICAL CLINIC



**D.L. Harmon,  
P.A.-C**  
*Physician  
Assistant*



**S.A. Lewandowski,  
P.A.-C**  
*Physician  
Assistant*

116 EAST H STREET, WYMORE  
402-645-3310

## BEATRICE COMMUNITY HOSPITAL - ED



**R.L. Bear,  
M.D.**  
*Family Practice  
Board Certified  
Emergency  
Medicine*



**M.W. Friesen,  
M.D.**  
*Family Practice  
Board Certified  
Emergency  
Medicine*



**M.C. Havekost,  
M.D.**  
*Family Practice  
Board Certified  
ED Medical  
Director*



**D.J. Hoffman,  
M.D.**  
*Family Practice  
Board Certified  
Emergency  
Medicine*



**H.W. Thaut,  
M.D.**  
*Emergency  
Medicine*

BEATRICE COMMUNITY HOSPITAL

## BEATRICE INPATIENT MEDICAL GROUP - HOSPITALISTS



**C.M. Hall,  
M.D.**  
*Family Practice  
Board Certified  
Hospitalist*



**E.D. Riddle,  
M.D.**  
*Internal Medicine/  
Pediatrics  
Board Certified  
Hospitalist Director*



**B.A. Studley,  
M.D.**  
*Family Practice  
Board Certified  
Hospitalist*

BEATRICE COMMUNITY HOSPITAL

## RADIOLOGY ASSOCIATES



**C.R. Burhoop,  
M.D.**  
*Diagnostic Radiology  
Board Certified*

BEATRICE COMMUNITY HOSPITAL

## BEATRICE CHILDREN'S CLINIC



**M.L. Reyes,  
M.D.**  
*Pediatrician  
Board Eligible*



**A.R. Schomer,  
M.D.**  
*Pediatrician  
Board Certified*

BEATRICE COMMUNITY HOSPITAL  
402-223-6518

## SOUTHEAST NE SURGERY



**B.A. Butler,  
M.D.**  
*Surgery  
Board Certified*

1110 JACKSON, BEATRICE  
402-228-4236